

Helpful Instructions/Guidelines for Precinct Organizers

Neighborhood Challenge: Voter Registration Campaign

Thank you for volunteering to help with this important project. We have set out below the latest information and suggested approaches to making this voter registration drive a success. Feel free to adapt and/or adopt these ideas in your precinct. Your comments and suggestions are most welcome and encouraged. Check www.46dems.com for forms and calendar of events.

Before you walk:

1. Pick up your Precinct Organizer (PO) file from the Regional Organizer (RO) or one of the lead organizers below. This will have voter registration forms, Neighborhood Leader Signups and a map of your precinct.
2. Build a team of volunteers within your precinct. In addition to the Neighborhood Leader volunteers, the precinct caucus packets provide a list of names and contact information for 2008 precinct caucus attendees. If you do not already have this packet, contact one of the lead organizers below. Other than family, friends and neighbors, this is the best source of potential team members.
3. Pick up a walking list from the Regional Organizer or one of the lead organizers below.
4. Arrange a time to walk with your teammates.

Walking Lists:

Updated walking lists will be available May 15 (according to the State Party). The current lists are based on data as of July 2007. If you do not plan to walk before the middle of May, please wait for an updated list. Contact your RO or one of the lead organizers if you want a list sooner.

Walking your precinct:

1. For PCOs, you know your precinct. Do what has worked the best in the past.
2. For POs who are just getting to know their precinct, we encourage you to walk those areas that have the highest turnover first; that's where the new voters will be. Apartments, rental homes, town homes, retirement homes and condos all are high potential areas; they are also the most challenging. Try the following:
 - Using the precinct packet, contact individuals who attended the caucus and live in apartments/condos. Ask if they can facilitate your team getting into the building for canvassing door to door, setting up a table in a high traffic area or posting signs. Encourage residents to contact you if they want to register or help other residents to register.
 - Work with the building manager to gain access. Stress that you are providing a public service.
 - If you can't enter a building, try the buzzers outside the front door. Identify yourself and what you are doing.
 - Leave a slim jim with your contact information with a voter registration form at units where no one answers.
 - Obtain permission to set up a table at a neighborhood Fred Meyer, QFC or other high traffic area.
 - Contact voters by phone to confirm information on the walk list.
3. Each walking list comes with a script. You can use the script provided. Or, go to www.46dems.com, follow the link to the Neighborhood Challenge, and use a modified version. Make it your own.
4. Record information on the walking list as you go, e.g. whether voter is home, deceased, moved, Spanish speaking, etc.
5. Encourage new voters to complete the registration forms right then and there and return to you. If they prefer, leave the form with them and make sure to note the name and address so that we can follow up.
6. Complete the Tally Sheet at the end of your canvas; be sure to record the names and contact information for all new voter registrations received.

After you walk:

1. Turn in all Tally Sheets and completed new voter registration forms within a couple of days of your walk date. Turn them in to the Regional Organizer or one of the lead organizers below.
2. Keep the walking lists for future canvassing. Make sure you get all of them back from your teammates.
3. Let us know how it went and how we can help further.
4. When you have completed your precinct, turn all walking lists, notes, etc. to the Regional Organizer.

Key May Canvassing Dates:

- **Sunday, May 18, 1:30 – 4:00 pm** – We are encouraging POs to walk their own precincts with a team on this day.
- **Saturday, May 31, 10:00 am – 12:00 pm** – We are designating this day to canvas those precincts with high potential. Alert your volunteers to this plan and encourage their participation. Details will follow.

Thank You!

Kathryn Lewis	kathryn@kathrynelewis.com	523-6819
Tim Keller	timothykeller@mac.com	527-8528/353-9652
Peter Shapiro	j.p.shapiro@comcast.net	524-9386
Bernadette Laqueur	blaqueur@comcast.net	525-8911