

Raymond T. Cole Fund

(Administered by the 46th District Democrats)

Letter of Intent

Round One Deadline: September 30, 2009

Please send this letter to the Cole Committee at:

Raymond T. Cole Fund
PO Box 15435
Seattle, WA 98115
colecommittee@46dems.com
206-525-7387

LETTER OF INTENT

Date of Application: September 26th, 2009

Legal name of individual, or organization, applying: Angie Weiss, 46th Dist. Democrats Member.

Contact Information

Name: Angie Weiss

Phone: (206) 902-6827

Title: 46th District Dems member

Cell/Other:(206)9026827

Email address: polkadotstripes@comcast.net

Mailing address: 11727 Corliss Ave N

City/Zip: Seattle, WA 98133

Proposed Project Information

Project Name: Democracy for America Training Project/Sessions

Project Description:

Part I. I plan to organize monthly or bi-monthly training sessions centered around the Democracy For America (DFA) training DVDs. I'd like to work with whomever is facilitating the meetings to come up with discussion questions/ideas about each DVD or a section of it, whichever is most convenient depending on the subject matter presented. I would also reserve the community space; organize refreshments, and a DVD player, and coordinate attendance. The sessions could be held in community rooms (Northgate Library, North Seattle Community College, etc.), or in individual homes. After each viewing, group members would be able to suggest their own plans of action using the tools they learned from the DFA DVDs. By organizing the meetings and observing experienced facilitators, ideally I could learn from them and develop into facilitating the meetings myself.

Following each session, I would encourage new 46th Dist. Democrats members who may have attended training sessions to go to 46th district meetings. They could meet their elected representatives and other government employees active in the 46th to see how the organizing/recruiting tools shown in the DVDs are put into action on the local political

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level. I would introduce them to other 46th District members who may be in a position to help them out with the plan they came up with during/after the training session.

If this becomes a regular program within the 46th District Democrats it would create a helpful framework for new member recruitment and ongoing activist training for existing members.

Link to the Democracy For America DVDs on the DFA website for more info about each individual DFA DVD:

<https://www.democracyforamerica.com/contribute/nightschool>

Part II. In addition to the training DVDs, the 46th District Democrats members could choose to supplement that material with some hard-copy readings. I'd like to order 10 copies of *Winning Your Election the Wellstone Way: A Comprehensive Guide for Candidates and Campaign Workers*, By Jeff Blodgett. *The Wellstone Way* shows the reader how to run a successful campaign modeled after Paul Wellstone's winning campaigns. The book starts by explaining how to draw up a campaign plan and strategy. It also has sections about targeting voters, *Raising Money and Knowing How to Spend It*, and *Making the Most out of Technology*. These techniques/suggestions can tie into the grassroots organizing ideas presented in the DVDs.

If the 46th Dist. Democrats don't already have a library system, these 10 books can be the beginning of it. Any district member who wants to read *The Wellstone Way* should be able to borrow it. Candidates running for office or campaign workers would find its campaign advice informative. Anyone working on a campaign would be able to work more closely with the district to get out the vote for their candidate in this particular geographic area.

Link to *The Wellstone Way* on the Wellstone Action! Website:

<http://www.wellstone.org/winning-your-election-wellstone-way>

Purpose of Grant (one paragraph):

I'd like to use a small portion of the Raymond T. Cole Fund to pay for the DFA training DVDs and 10 copies of *The Wellstone Way*. This will line up with the "Organization-building" category of the fund.

Date(s) of the Project: Project would go into action after November 30th, 2009.

Amount Requested: \$160 (plus shipping and handling) for the DFA DVDs
\$229.95 (plus shipping and handling) for 10 copies of *The Wellstone Way*

Total Project Cost: \$389.95 (plus shipping and handling)

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Approximately how many 46th LD members will the project involve in:

a Leadership role: At least two people. The event planner (me) and a facilitator/trainer

a training capacity:

attendance: 5-10 people other _____

Other groups involved and their capacity: The 46th District Democrats and any other group to which the content of the DVDs applies. For example; local community groups in Maple Leaf and Haller Lake neighborhoods could find uses for the sections in the DVDs about *Recruiting Volunteers*, *Holding our Elected Leaders Accountable*, and *Building Networks Across Precincts*.

Geographic Area(s) Served: 46th Legislative District, to start with.

Signature of Applicant

Angie Weiss

PRINT Name

Angie Weiss

Date: 9/27/09

Title of Applicant

46th Dist. Demos Member

PRINT Title

46th District Democrats Member