

46th District Membership Summary: May 6, 2008

A. Yearly Membership Totals

Year	Total Individuals	Friends of the 46th - HH	4600 Club - HH	HH - Households
2003	365	40 hh	25 hh	Presidential
2004	821	81 hh	46 hh	
2005	653	59 hh	45 hh	
2006	548	54 hh	46 hh	
2007	459	58 hh	44 hh	Presidential
2008	772	55 hh	53 hh	

Four-Year Presidential Cycle

2003	2004	2005	2006	2007	2008
365	821	653	548	461	

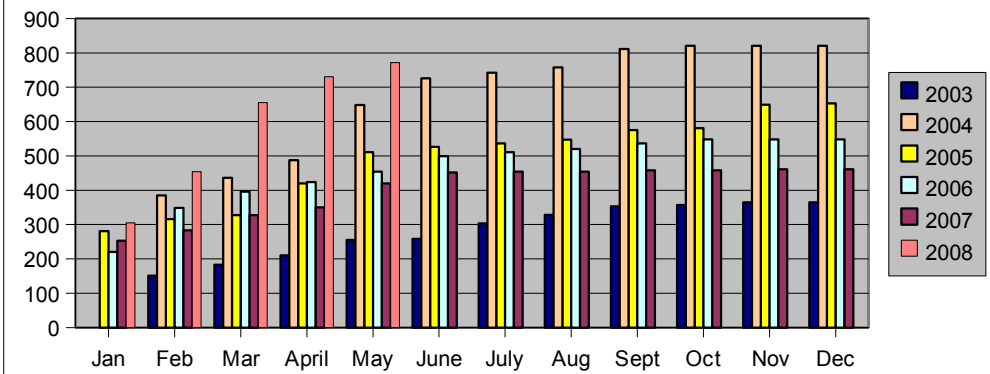
NOTE: To evaluate our success in membership recruitment, we use a 4-year election cycle, with each Presidential year considered the high-water mark.

B. Monthly Membership Totals

Year	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
2003		151	183	210	255	258	303	328	353	357	365	365
2004		385	436	487	648	726	742	758	811	821	821	821
2005	281	316	327	420	511	526	536	547	575	581	649	653
2006	220	348	396	424	454	499	511	520	536	548	548	548
2007	253	283	327	350	420	452	454	454	458	458	461	461
2008	305	454	655	731	772							

We're only 49 away from 821, our highwater mark for membership that closed out 2004, the last presidential year. In May of 2004 we had 648 members; today we're at 772.

Monthly Membership Totals: 2003-2008

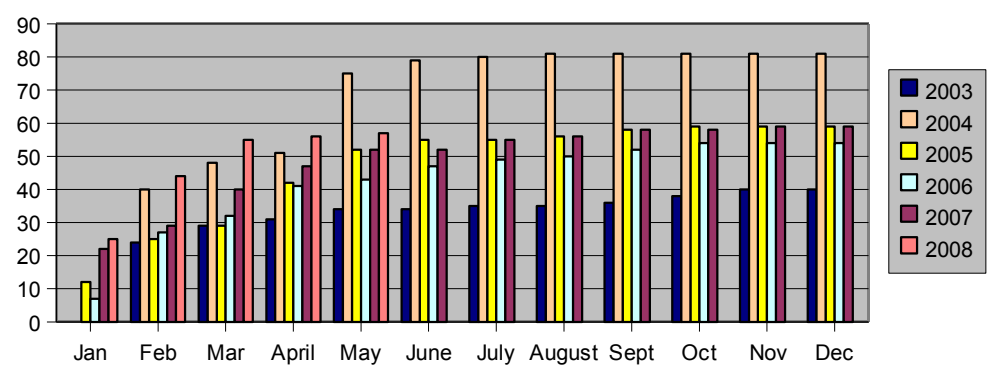


C. Friends of the 46th (\$46 level)

Year	Jan	Feb	Mar	April	May	June	July	August	Sept	Oct	Nov	Dec
2003		24	29	31	34	34	35	35	36	38	40	40
2004		40	48	51	75	79	80	81	81	81	81	81
2005	12	25	29	42	52	55	55	56	58	59	59	59
2006	7	27	32	41	43	47	49	50	52	54	54	54
2007	22	29	40	47	52	52	55	56	58	58	59	59
2008	25	44	55	56	57							

We're not doing as well in this category as we did in 2004.

Friends of the 46th: 2003-2008



D. 4600 Club (\$100 level)

Year	Jan	Feb	Mar	April	May	June	July	August	Sept	Oct	Nov	Dec
2003		15	19	19	20	20	21	21	22	23	25	25
2004		15	26	31	41	43	44	45	46	46	46	46
2005	9	24	24	36	38	39	39	40	43	45	45	45
2006	8	19	25	38	41	45	45	45	46	46	46	46
2007	24	28	35	37	39	39	43	43	44	44	44	44
2008	19	37	53	56	59							

A record-breaking number!! At the end of 2004, we had only 46 who joined at the \$100 level; today we're already at 59.

4600 Club: 2003-2008

